



# Sponsorship Packages

## **TOPS+ Virtual Show Sponsor - \$2,500**

Increase your company's visibility and create brand awareness with this opportunity. Your company's logo will be displayed on all primary marketing materials for TOPS+ Virtual including the website, online registration, the show lobby, show floor, and education section. You also have the option to include a standard flyer (created by you) in the pre and post show edition of the Specials Email. You will also receive 3 product spots in the product pavilion. Artwork must be approved by PPPC.

## **Education Sponsor – \$1,500**

Display your banner ad prominently at the top of the education and training page for multiple impressions by each attendee. Your company's logo will be displayed on all primary marketing materials for TOPS+ Virtual including the show website. You also have the option to include a standard flyer (created by you) in the pre and post show edition of the Specials Email. Artwork must be approved by PPPC.

## **Education Session - \$750**

Supplier to provide a pre-recorded spotlight or education session (created by you) to be available in education tracks. Your company's logo will be displayed on all primary marketing materials for TOPS+ Virtual Live including the show website. Content must be approved by PPPC.

## **Message Alert (Limited: 5 available) - \$1,500**

Add your message or promotion to a pop-up alert deployed at a set time during the show for all distributors in attendance to see. Content must be approved by PPPC.

## **Product Pavilions - \$50**

Include one product in the product pavilions (PPE, Made in Canada, and New Product) with detailed information. Each product listing will link back to your booth.

## **Featured Exhibitor - \$500**

Stand out from the crowd with a highlighted booth and special icon designating your company as a featured exhibitor. Featured exhibitors will also be highlighted in SAGE Mobile for distributors reference after the show.

## **Pre & Post Show Specials Email Blast (Limited: 25 available) - \$500**

This email blast is specifically designed to give suppliers exposure before and after the show to receive maximum ROI from your investment! The pre-show email will go out to distributor show registrants. The post-show email will go out to show attendees. Supplier must provide one flyer that will be used for both email blasts. Email will consist of up to 25 flyer thumbnail images that will link to a full-size version of your specials flyer. Artwork MUST include a show special, sale, or promotion listed on it. The promotion can be anything from free shipping, free samples, free set up, discounted items, a percentage discount, EQP, or NCP, etc. PPPC approval is required for final artwork.

### **FOR DETAILS CONTACT**

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